

## **Item 11: Delivery and Development**

### **Appendix 3: Creative Industries package of support**

#### **Activities:**

#### **Freelancer and micro-business support (Sept 23 - Sept 25)**

Specific activities:

Support Creative Industries (CI) freelancer and micro-business networks in each Local Authority to increase capacity to:

#### **Year 1**

- a. Work as a link organisation between Higher Education and CI sector, bringing recent graduates into membership and making existing knowledge-sharing, networking, and business support and skills training offer available; increasing the diversity of the membership.
- b. Conducting a skills and business support audit for their membership, in concert with a local CI employer skills shortage survey.

#### **Year 2**

- a. Act as a local delivery hub for skills training and business support to meet needs of audit.
- b. Act as a local delivery hub for the establishment of a West Yorkshire wide network of CI freelancers and micro-business, with the remit of knowledge sharing and skills transfer, cross-regional collaboration, opportunity sign-posting, evidence gathering and advocacy.

#### **Creative Catalyst Growth Accelerator (Jan 24 - Apr 25)**

This strand will build on an existing model, Creative Catalyst's previous iteration, to support culture and creative industries businesses in the region who are working with digital technologies to expand their reach and engagement and/or explore new business models.

#### **Creative Catalyst Mentoring (Jan 24 onwards)**

This strand will build on an existing model to support individuals working in mid-level roles in arts and culture businesses and organisations in the region who are looking to progress to a more senior position in the industry.

#### **Mayor's Screen Diversity Programme (iteration 1: Jan - Dec 2024 / iteration 2: Jan - Dec 2025)**

MSDP will build on an existing model to address under-representation within the screen industries by breaking down the perceived and actual barriers that can

prevent young people (aged 18-30) from diverse backgrounds starting and establishing careers within the industry.

### **Skills and Peer Learning between Years of Culture (Sept 23 - April 26)**

This activity will be procured via open tender and will deliver quarterly knowledge-sharing sessions, and talent escalator sessions between Year of Culture personnel (including local authority officers, external delivery partners, and freelancers) with strands according to role.

Delivery will begin in autumn 2023, with LEEDS23 and Kirklees Year of Music 2023 teams passing on learnings to Wakefield, Calderdale and Bradford teams. Key to the success of this activity is minimising the burden on time-poor Year of Culture delivery teams, and including day rate and travel costs to cover the participation of freelancers.

### **Heritage and Sport Asset-Owning Business Support Pilot (Apr 24 - Apr 25)**

This pilot is aimed to improve the resilience of asset-owning sport and heritage organisations.

The pilot will provide training to asset-owning sports clubs (including to their volunteers) on revenue diversification, sound governance, volunteer management, Equality, Diversity and Inclusion, energy efficiency, and stewardship skills.

### **Events and Venue Accessibility Resource (Sept 23 - Sept 25)**

To address the market failure of cultural events failing to be appropriately accessible for disabled artists and audiences, we will procure a disabled-led organisation to:

- a) deliver training and resources,
- b) provide a one-stop shop for services (including British Sign Language interpretation and audio description),
- c) manage a small capital grants fund to improve accessibility (including Loop systems for venues, wheelchair ramps, subtitling equipment).